Project Updates

For WPLC Steering Committee, May 2018

OverDrive

Magazines

Magazines are now available to Advantage accounts. Pricing for Advantage is tiered based on the total annual circulation data for the library.

Instant Digital Card (IDC)

Several questions were identified during the Annual Membership meeting around the IDC program. These questions were taken to OverDrive. The questions and OverDrive's response is below.

- Can the length of the digital card be modified? Currently the program states it is valid for one year.
 - o Answer: Yes, this can be modified.
- Can the IDC budget be capped so once that amount has been reached no further cards may be issued?
 - Answer: Not at this time, but it can be turned off at any point in time.
- If patrons renew/get another IDC card, is the Consortium billed an additional \$0.90?
 - Answer: OverDrive project managers are investigating this.
- How does Cognito verify residency?
 - Answer: The company uses the billing address tied to the phone number.
- Is it possible to capture the geolocation of the patron to help in identifying the library system they would be associated with?
 - Answer: OverDrive project managers are investigating this.
- Can IDCs have their own checkout and hold caps.
 - Answer: No, not as of right now.

Cost Per Circ Lending Model

Project managers are working with OverDrive to identify further information about CPC. Data still being collected:

- Better year-by-year analysis of consortium spending per circulation, as we know this number goes down with more time/more circs.
- Current cost per circulation vs CPC pricing for specific titles in the collection, with examples for various lending models, RTL, Audio and eBook.
- Additional scenarios for titles other than a recent bestseller, e.g.:
 - Mid-tier title with a high holds ratio
 - RTL titles with low interest/low build-up of interest (not flagged by normal lending model)
 - Additional analysis of Juvenile titles (fiction/nonfiction and by format)
 - Better comparison of CPC vs Metered by Time

The feasibility of implementing and selecting for this type of lending model is being examined and discussed with OverDrive. Once additional information has been identified a recommendation can be made.

OverDrive Updates

MARC record deliveries in Marketplace was implemented at the beginning of May.

BiblioBoard

Wisconsin Author Contest

The Wisconsin Author Project is underway and open until June 30° 2018. The submitted books will be reviewed by staff at Library Journal and by members of a WLA Committee. As of May 15, the contest has received 33 submissions.

Pressbooks & SELF-e

Access to Pressbook is now available to every resident of the state of Wisconsin. Pressbooks is an easy-to-use online software that allows users to create professional-quality print-ready and eBook files. With the Pressbooks tool, libraries and their patrons can create and design their own books, newsletters, poetry, novels and more in digital and print ready formats.

SELF-e allows submitted books to be shared with patrons of participating libraries across Wisconsin. If a book is selected by Library Journal, it will also be available alongside other great indie reads in participating libraries across the U.S. and Canada.

Train the trainer webinars were held on both Pressbooks and SELF-e in April and May. They were recorded and can be viewed on the wplc.info site.